

# Boost your Search Engine ranking with our SEO Content Delivery Platform.

## Increase Search Rankings

Improve organic rankings by publishing regular unique news on your website, the [hypertext links](#) within the articles make your site rank higher and higher.


## Brand

Become a recognised industry voice with regular, relevant news updates that engage your industry and customers. Optionally allow sites visitors to comment on news stories and sign up to your email newsletter.

## Social Media Marketing

Your news and promotions can be shared on Facebook, Twitter and dozens of other Social Networking sites, helping to build a community around your brand and more links to your site.

## Promote & distribute

Publish your news and special offers easily and quickly to your Email marketing campaigns and via **RSS feeds** 

## Automated Platform

Save time and money by using our Content Delivery Platform (CDP) giving you maximum control and enhanced reporting through Google Analytics.

## Why does this work?

Search Engines such as Google love to see your site regularly updated with relevant and quality content. It says "Hey, this site is fresh, interesting and offers value to its visitors".

Our system provides highly Search Optimised news on a regular basis to your site. What's more, the system allows your site visitors to comment on articles, post to Facebook and subscribe via RSS and Email – all driving quality traffic back to your site!



With zero initial investment required, affordable monthly subscriptions and managed by our team of professionals, it's the complete solution.

## So, give us a call

Whether you want to talk 'Geek' with one of our technicians or would like some general information, we're here to help.